

INTERNATIONAL  
CONFERENCE

Laboratoire CECILLE - ULR 4074  
cecille.univ-lille.fr

# THE ESC IN THE 21<sup>ST</sup> CENTURY: EUROVISION AND/OR EURO-VISIONS?



MAY 16-17, 2024

PROGRAMME

# THURSDAY, MAY 16<sup>TH</sup>

8:45 | Registration and welcome.

9:00 | Opening speech

by **Fiona MCCANN**, head of the CECILLE research laboratory – Université de Lille.

9:15 | PANEL 1:

**Geopolitics in Action**

Chair: **Philippe VERVAECKE** – Université de Lille

**Christoph LONDON** – RWTH Aachen University, Germany.

**"The History Book on the Shelf is Always Repeating Itself – The Reception of Historic Events in Eurovision Song Contest Entries (1956-2023)."**

**Irem ELBIR** – Europa Universität Flensburg, Germany.

**"Let this Longing Come to an End: Remembering 'Good Old Days' of Turkey through the Eurovision Song Contest."**

Coffee break

11:00 | PANEL 2:

**Celebrating Diversity and Inclusivity: part 1**

Chair: **Laurent CHATEL** – Université de Lille

**Ahmet ATAY** – College of Wooster, U.S.A & London School of Economics, U.K

**"Queering ESC: Queer European Icons."**

**Stefanos KELEKIDIS** – Universitat Oberta de Catalunya, Spain.

**"UMK & Benidorm Fest: New Masculinities and Femininities on National Television."**

Lunch break

1:30 | Keynote speaker

**Catherine BAKER**, University of Hull, U.K  
**"Who Can Tell Their Euro-Visions?: The Eurovision Song Contest and the Boundaries of 'Europe'"**

2:30 | PANEL 3:

**Professionalism and Amateurism**

Chair: **Diego ALONSO-ARÉVALO** – Université de Lille

**Irving WOLTER** – Eurovision expert for Norddeutscher Rundfunk, Germany

**"'Soldi' vs. 'Have some Fun': Professionalism vs. Professionalised Amateurs in the Eurovision Song Contest."**

**Jérémie CORNEC** – Université de Bretagne Occidentale, France.

**"'Play Jaja Ding Dong': Satire, Parody, and Comedy in Eurovision Song Contest: The Story of Fire Saga (2020)."**

Coffee break

4:15 | PANEL 4:

**Celebrating Diversity and Inclusivity: part 2**

Chair: **Cédric COURTOIS** – Université de Lille

**Kajsa TÖRMÄ, Paulette VAN DER VOET, Solveig BOLLIG and Martina TARAZZANO** – Umeå University, Sweden.  
**"Teaching the Eurovision Song Contest from a Linguistic Perspective."**

**Jane HEALY** – Bournemouth University, UK.  
**"Inclusivity, Identity, and Accessibility at the Eurovision Song Contest: Reflections and Observations from the Field."**

# FRIDAY, MAY 17<sup>TH</sup>

9:10 | PANEL 5:

**The Significance of Design and Visual Elements**

Chair: **Olivier ESTEVES** – Université de Lille

**Viktoria SUKOVATA** – Karkhiv National Karazin University, Ukraine.

**"Ukrainian Artist Andrei Danilko – Verka Serduchka at the Eurovision: Identity and Visuality."**

**José Luis PANEA** – Universidad de Sevilla, Spain.

**"Accommodating Multitudes: Set Design Challenges in the Recent Eurovision Song Contest."**

**Barbara BARREIRO LEON** – University of Aberdeen, U.K.

**"Fun with Flags: Performativity, Parading, and Identification in the Eurovision Song Contest."**

Coffee break

11:15 | PANEL 6:

**Strategies Behind the Scenes**

Chair: **Maria HELLERSTEDT** – Université de Lille

**Jenna DOYLE** – Middlesex University, U.K and **Sam MURRAY** – University of Liverpool, U.K.

**"The Commercial Opportunity of Writing a Song for Eurovision."**

**Francisco Javier PALACIOS-HIDALGO & Cristina A. HUERTAS-ABRIL** – Universidad de Córdoba, Spain.

**"Do Languages Matter? A Study of the Linguistic Diversity of ESC Songs."**

Lunch break

1:30 | Keynote speaker

**Dean VULETIC**, University of Luxembourg, Luxembourg.

**"The Eurovision Song Contest and European Integration"**

2:30 | PANEL 7:

**Representing National Identities**

Chair: **Emilie BERTHILLOT** – Université de Lille

**Solène SCHERER** – Université de Lorraine, France.

**"Building Bridges': Austrian Discursive Strategies around Identity, Nation, City and Music at the 2015 ESC."**

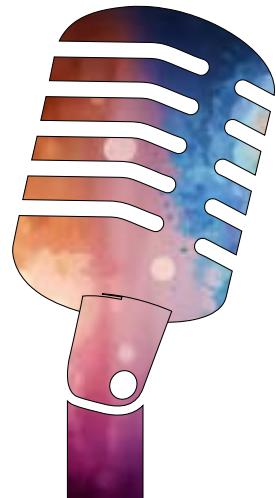
**Greg COTTON** – University of the Highlands and Islands, UK.

**"How Many Times Can We Win and Lose: Can the Celtic Tiger Still Roar at Eurovision?"**

**Arman MARTIROSYAN** – Université de Strasbourg and Sorbonne Université, France.

**"Towards Eurovision, Towards Europe, From the Motherland: Projecting Armenia and Armenianness on the World Stage."**

**Concluding remarks**



# INTERNATIONAL CONFERENCE “The ESC in the 21st Century: Eurovision and/or Euro-Visions”

## Campus Pont-de-Bois

Maison de la recherche, Université de Lille, France

Organized by Lucie DE CARVALHO & Mikaël TOULZA

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